

**Summary Minutes
City of Sedona
Historic Preservation Commission Meeting
Vultee Conference Room, Sedona City Hall, Sedona, AZ
Monday, January 10, 2011 – 4:00 pm**

1. Verification of notice, call to order, roll call and Pledge of Allegiance.

Chairman Unger called the meeting to order at 4:08 p.m.

Roll Call:

Commissioners: Chairman Brynn Unger, Vice Chairman Stephen Thomiszer and Commissioners Helen Snyder, and Noreen Wienges. Commissioner Charles Schudson arrived at approximately 4:20 p.m.; Commissioners Jane Grams and Michael Pierce were excused.

Staff: Kathy Levin and Donna Puckett

Council Liaison: Councilor Mark DiNunzio - joined the meeting at 4:55 p.m.

2. Public forum for items not on agenda. Limit of 3 minutes per presentation. (Note that the Commission may not discuss or make any decisions on any matter brought forward by a member of the public).

The Chairman opened the public forum and having no public present, closed the public forum.

3. Consent agenda: Approval of minutes of December 13, 2010 meeting.

MOTION: *Vice Chairman Thomiszer moved to approve them. Commissioner Snyder seconded the motion.*

The Chairman asked if there were any objections to the minutes as they stand. Commissioner Wienges asked about page 18 where it says "Commissioner Wienges pointed out that a lot of things were shot at the Bradshaw Ranch and they may know someone who is alive; however, the Chairman noted that Joe McNeill indicated that the Bradshaw's don't know anything". Commissioner Wienges indicated that she didn't know if that was an accurate statement of what the Chairman said. Chairman Unger indicated that it actually may have been accurate, but she meant to say that there are so many opinions of this that, at this point, we really need to research more which angle we want to develop this from. She probably would correct it for the minutes to indicate that it should have followed to say that would have been almost a quote and the continuum to that would be to add that in view of that, we have to understand there are a lot of different opinions about the history of Sedona, if the record could show that. The Recording Secretary explained that this discussion would be reflected in today's minutes; however, she could not alter what was on the tape in the prior meeting. The Chairman indicated that if we could do that in today's minutes, she would appreciate it. Commissioner Wienges asked if the Chairman was putting quotes around "the Bradshaw's don't know" and the Chairman stated that basically that is what he said to her, not that it is her opinion, because that isn't her opinion.

VOTE: *Motion carried four (4) for and zero (0) opposed. (Commissioner Schudson not present; Commissioners Jane Grams and Michael Pierce excused.)*

4. Commission and staff announcements and summary of current matters.

Kathy Levin indicated that the Van Ess house dedication has been rescheduled for 2:30 p.m. on February 14th and we will meet there, and the dedication will be right before the next regularly scheduled meeting. Kathy then explained that all but significant action items have been removed from today's meeting agenda and other items will be brought back at another time. Going forward,

it might help if the emphasis is concentrated around surveying historic properties, protecting historic properties perhaps through landmarking, and the centennial. She is proposing that the next meeting be devoted entirely to the centennial, and thereafter, in a subsequent meeting, train Commissioners on how to do the survey and fieldwork. Last fall, we reviewed those extraordinary properties and she would like to start with those and make our way through them in this next calendar year.

Chairman Unger reported that she will be putting a copy of the revised CD in the Commissioners' boxes.

5. Discussion regarding commissioners' roles and responsibilities and code of conduct. 25 min.

The Chairman indicated that those who read the minutes of the last meeting probably noticed that the meetings have gotten a little out-of-hand, and the issue is that we have very little time with only one meeting a month, so the meetings need to be conducted more as the City proposed, and she wrote something that she sent to Kathy for review. The Chairman then read her notes as follows:

"These points are being made so that we can conduct meetings in an orderly manner, a manner which allows minutes to be taken without difficulty and in a timely manner so that no waste of City resources or staff time is made, or of our time. I recognize that everybody needs to be heard, but in order for that to happen and for us to cover all of the items in our agenda, we need to follow these basic rules:

1. We send out an agenda and all of the information so that you can review it prior to the meeting and have some idea of what we might want to discuss on that topic prior to the meeting. We really need to read those agendas.
2. We are asking the members to collect their thoughts prior to making a statement so we don't repeat ourselves and so we can move ahead in a timely fashion.
3. Everybody must raise their hand to be recognized and the Chair must acknowledge them by name for the record. So from now on, instead of just jumping in . . . in the last meeting, we almost treated it like a kitchen table discussion and we need to reserve that for our time when we are working on projects on our own rather than in this forum, because that makes it easier for the Recording Secretary and it also makes sure we get things through in a more orderly fashion and faster. She is going to ask everybody before starting to talk to please raise your hand to be recognized before moving ahead, so the person speaking has a chance to finish the thought.
4. When an issue or remark is repeated, the Chair will remind the member that their comment has been recognized and we need to keep the meeting moving. These are just basic rules, and in the handbook, we are asked to follow these rules, because we are taking staff's time in addition to our time.

The Chairman indicated that she also made some notes from the handbook, including the following points:

1. Members of the Commission must be careful to act only within the authority granted to them.
2. Any working team or subcommittee created at the behest of the Commission is a public body and subject to open meeting law. We need to keep that in mind with all of the things we are going to be doing.
3. Contacts should generally be made with the Commission's assigned staff liaison. If you want to make contact with another staff member or department head, you should try to coordinate with the Commission Chair and the staff liaison.
4. During the meetings, every Commissioner desiring to speak must address the Chair and upon recognition by the Chair, stay on topic on the matter of discussion.

Chairman Unger explained that those are just some rules and she is not trying to be hardnosed about it, but she wants to ensure that going forward, we are all moving in an orderly and easily recorded direction. The Chairman then noted that Kathy Levin had sent out some pieces of the

handbook. Kathy explained that it was just page 9 in the handbook and some of the key points are as follows:

- Practice civility and decorum in discussions and debate.
- Honor the role of the Chair in maintaining order.
- Remember all statements are part of the public record.
- Demonstrate effective problem-solving approaches.
- Actively listen when others speak.
- Avoid debate and argument with the public.
- Turn off all cell phones and pagers in all meetings and please don't take calls unless you have an emergency situation.

Kathy added that since we have new members and new leadership, it is a good starting point for this year to refresh our collective memories and she is guilty of several of these things as well, like interrupting or discussing items that aren't on the agenda, so let's have a fresh start.

The Chairman indicated that in the course of that, if she says that we need to get back to topic, it is not an objection to the person, it is just an objection to where we are and what that topic is that we are trying to discuss, and one of the things certainly noted in Commissioner Wienges's suggestion on the minutes today is that we have to realize that everything that comes out of our mouth is on record and whether we read them or not, there is going to be somebody that reads them, and we should all read the minutes before they go into the public record. She had not caught that, so she thanks Commissioner Wienges for bringing that up. It gives us a better understanding of what we have said and if there is in some way something that we feel has not been represented properly.

Vice Chairman Thomiszer asked if, when the minutes are emailed to the Commission, that is their opportunity to review and give feedback and the Chairman stated yes. The Vice Chairman then asked about the timeframe for their response to the email and the Recording Secretary explained that each email has a due date for any changes, and for clarification, the Commission is reading the Summary Minutes and they are not posted to the website until after they are approved by the Commission; for example, within two days of today, the December 13th Summary Minutes will be posted to the website; however, within three days of this meeting, the "draft" Action Minutes for this meeting will be posted with the detailed content, so the information goes to the public within three days of this meeting, and Action Minutes are legally required. The Commission's opportunity is to see that the final Summary Minutes are corrected if necessary, but it doesn't negate the fact that information is already on the website, so in other words, watch what you say when you say it.

The Chairman indicated that the handbook will be on the revised CD and not all of us are as familiar with Robert's Rules of Order for motions, and although we have in essence been following them, she wrote out the procedure to give us a better idea of the thread to follow in order for the motion to be correctly made and deliberated. We tend to go briefly through things, but the way we did the motion for the minutes is the proper way to do it. It says, "The member makes a motion and debate does not start until someone makes the motion, the motion is seconded by another member, and that member does not necessarily have to agree with that motion. The Chair states the motion as it was made, and then it goes into debate." According to Robert's Rules of Order each member may only speak twice, but that can be overridden with a decision that it can be done in a different manner, but basically, the Rules of Order are here for the same reason she is talking about us not continually running in a circle. Everyone who makes a statement about the debate should think it through first and have all of the components set in their mind before making a statement about that motion and wanting the motion to pass or not pass. In Robert's Rules of Order, which is what the City says we have to follow, it says, "Each member may speak twice during a debate for ten minutes", but that can be adjusted. "Usually the person that made the motion will be the first to speak. The order then will alternate between those who have opposing views, taking into consideration those

who have not spoken." She tends to even take that a little farther in that she tends to ask everybody for their opinion, even if they haven't asked to speak. "Amendments that are germane to the motion can be made during the debate. The amendments must say exactly where in the main motion the changes are to be made and precisely what words are to be used. Once the amendment is clarified, the Chair reads the amended motion, noting the portion of the amendment that has been changed, struck or added to. The Chair then asks if there is further debate on the amended motion. Once the debate is complete, the Chair asks for a vote on the amended motion. Once a vote is taken on the motion, it then proceeds to the next step, which is actually being accepted or rejected. If there is a need for more time to debate or if more information is needed, the vote can be put off until another occasion, generally that is the next meeting."

The Chairman noted that our motions are mainly when we are doing them here and this is more about our hearings, because we don't do a lot of motions outside of that. Chairman Unger then read, "At the end, the Chair closes the debate after all issues have been brought forward and all amendments made or rejected. The motion is then read through and voted on." The Chairman then noted that this is a truncated version and it is a lot more complicated than that.

Commissioner Snyder indicated that on page 17, it says that it is important to remember that Robert's Rules of Order is a guide for conducting the business of the meeting. It doesn't use the word "requirement", which is important, because there is a certain positive energy flow to certain types of discussions and that is the challenge of being the leader, to continue to make that discussion lively, while in a somewhat controlled fashion to keep it focused. She is having trouble remembering what was so reprehensible about the last meeting, because it was one of the most interesting she has attended. Chairman Unger indicated that if the Commissioner had read the minutes she would know why she is saying this and she hadn't really realized until she read the minutes, because we were so involved in the conversation. Additionally, the Chairman expressed that she doesn't believe that if we had followed the Rules of Order that it would have been any less lively, but we would have been able to hear everybody and you will notice that some of the things people said didn't get into the minutes, because we were talking over each other and it is those kinds of things that her concern is with.

The Chairman also explained that the motions will be a little bit stiffer than our regular conversations; she doesn't expect our conversations to go like that, but she does expect us to have an order, etc. The Robert's Rules of Order are mainly for the motions and that is the way the City would really like to see them in the record.

Commissioner Snyder stated that we don't have too many motions and the Chairman agreed and repeated that it is mainly for when we have a hearing, and that is why she is including it now, since we have new people and we haven't discussed that in the past.

Kathy Levin pointed out that some suggested timeframes were handed out and that we will start including those in the agenda to help us know when we are close to completing that topic. The Chairman then asked if there were any more comments.

Commissioner Wienges indicated agreement with Chairman Unger and explained that when you start going to the hearings, you can see how important something like Robert's Rules of Order is, because people from the public come and they don't know us personally, and it has to follow the format and be very clear cut, and it isn't clear cut if you start getting off topic.

6. Discussion/possible action on FY 2010-11 Commission Work Plan and commissioner involvement in Work Plan tasks:

a. Arizona Centennial 2012 (February 14, 2012) 45 min.

Kathy Levin indicated she thought it would be helpful if we made ourselves more accountable in every meeting, so for example, if you are involved in the Historic Tour and can provide a status

report in each meeting on the work being conducted on the project outside of the meeting, and stay on a calendar set individually or collectively to get through those projects. We are at a point that we have to be very certain that we can execute the projects we think we want to do and some of the projects discussed have included:

- Getting a local competition going with the high school
- Determining what our level of involvement would be with the schools, plus incorporating Yavapai County's curriculum that was tailored for the centennial and will be introduced to the 4th grade students
- Commissioner Pierce's idea about developing a film or documentary
- Commissioner Snyder's centennial quilt project
- A project that she (Kathy) started to introduce in December
- Commissioner Wienges's centenarian project
- The Legacy application for the art in the roundabouts
- A special event on February 14th that we may flip to the Sedona Historical Society in conjunction with businesses possibly taking the lead

Chairman Unger indicated that there are two handouts; one talks about both the centennial projects and the different sites that we wanted to work on and the second handout is purely the centennial. She will update the handout after every meeting so we can discuss how we have progressed in each meeting. Additionally, we want to stay on track with our survey work and that handout shows the suggested properties we were going to do. On the second page, some things have been added, so those are some things we need to work on going forward.

Kathy suggested having each Commissioner that signed off as a lead on these projects address what they have done to date, and then we can go back to the ones that we need to dig into.

Regarding the Logo Competition/Design, Chairman Unger indicated that she met with the schools during the summer to discuss the competition and they were enthusiastic about it; however, we lost the Superintendent of Schools. Kathy has subsequently talked with the high school Principal and we will try to meet with him this month.

Commissioner Snyder asked if the meeting with the schools was with all levels or just the high school and the Chairman explained that she met with all levels and their thought was that a logo competition should probably go to the high school. The Chairman also indicated that she would like to talk with Commissioner Snyder about being involved in this, so we will first see where we are and then possibly add some people to these items. Commissioner Wienges added that she has some information on School Involvement that she found out by talking to some business people.

Regarding the Film/Documentary, Kathy indicated that she has been getting increasingly nervous about the project, because of the time it takes to research and do scholarly work in putting together a film or documentary, and Commissioner Pierce has had several iterations, all of which have been creative and exciting, but she is concerned about running out of time to do something well. She talked with Commissioner Pierce about following up with Patrick Schweiss, Executive Director of the Sedona International Film Festival, on an idea that she and Chairman Unger had pitched months ago, and that was to explore having a little niche at the Film Festival, which happens in the same month as the centennial, for a western shot in Sedona or the Northern Arizona area. Commissioner Pierce was going to follow-up on that. She is less inclined to throw support behind a project that isn't out of the gate yet, with respect to a documentary, when we have a long-standing and well recognized film organization in the community with a great track record and a great following, and that is the point-of-view that she wanted to express today, because she would like to know that what we do will be stamped with excellence and that we will have enough time and people to do it well.

Commissioner Snyder asked if the major concern is the quality and timing of the project and Kathy Levin explained that she suggested that Commissioner Pierce get in touch with the Sedona International Film Festival and work with an organization that has access to the whole industry, and take advantage of that to spotlight, in whatever way they may come up with, the very westerns that he wanted to capture through Joe McNeil, but was prevented from doing so, because McNeil is talking to Hollywood now. We might be able to get to the same end game by working with the existing film organization, and Patrick was very interested when we mentioned this about six months ago.

Vice Chairman Thomiszer indicated that he talked with Kathy and Chairman Unger on Friday and a very important point made was that we should have our projects almost wrapped up and ready for "publication" by September, so we can deliver on the February due date, and our strategy is within 8 months. The Chairman added that the state is going to start celebrations in September and some of the local organizations are talking about things that might fall in September - November of this year, so we want to ensure that we are ahead of the game. It is nothing negative about Commissioner Pierce's effort or energy, but since Patrick Schweiss is willing to do this, it would be a good marriage to focus on that part.

Commissioner Schudson asked if Commissioner Pierce was pleased about this alternative and Kathy indicated that he didn't give an opinion; she suggested that he get with Patrick to explore it. Chairman Unger indicated that she thinks he realizes that there is going to have to be an alteration in the way it is going, and she and Kathy will meet with him to ensure that he feels on track with it. Commissioner Schudson indicated that he is always concerned about biting off more than one can chew by spreading oneself so thin that both the time and quality are compromised, but he didn't want to reach any conclusion without Commissioner Pierce's participation. Kathy explained that she doesn't know if he has reached the same conclusion himself, because recently he had gotten in touch with Bill Gunning and was talking about the possibility of asking artists to do depictions of movie posters, as another way of getting at the idea of promoting the westerns that occurred in Sedona and Northern Arizona, and that was the third or fourth idea that he was just starting to play with.

Chairman Unger indicated that our concern is the same one Commissioner Schudson mentioned; at this stage, there isn't much time and we don't want Commissioner Pierce to have to force himself to do something in a very short amount of time, and he would have to have help from other people, but we also wouldn't push him into a corner saying that he has to do something, so we will meet with him to ensure he is comfortable with that direction. Commissioner Wienges indicated that going to Patrick Schweiss is a wonderful idea, because he has the resources and these wonderful movies have been made, so why not use them, and the tourists and residents want to see something like that, but if Commissioner Pierce is interested in pursuing a documentary outside of the centennial, it is okay that he continues to work on his project, and it will be useful at some point. Chairman Unger agreed that he certainly could go forward with his idea; but it may not fall within the realm of the centennial, and Commissioner Wienges added that based on the discussion today, she doesn't think it should be part of the centennial, but there is nothing wrong with him pursuing his idea at a later date.

Commissioner Schudson indicated that he would want Commissioner Pierce and Patrick Schweiss to know that we probably have some people in the room with creative ideas about how to develop that; for example, if the Film Festival decides to show Johnny Guitar we might have thoughts about how to move beyond that with discussions following the movie, etc., to celebrate the historic significance of that movie. He was thrilled to find in the book done by the Commission that he possibly was living on or near the movie set for Johnny Guitar. There are some very special things about the history of Sedona and it could be a chance to celebrate that with people who live here, plus there are things that also would appeal to the tourists and his initial impression is that this could be very exciting.

Vice Chairman Thomiszer indicated that he asked a friend at the library to put together some information on films for Commissioner Pierce's benefit. The Vice Chairman then showed some pictures in a book and indicated those were the views from his home, so he would suggest picking up some of the books at the library. Chairman Unger indicated that another part of this might be to take shots of those places then and now, but that is something that can be discussed when Commissioner Pierce is here. The Chairman then asked if that is something Commissioner Schudson would be interested in working on for the centennial and the Commissioner stated sure.

Commissioner Schudson added that something exciting would be taking the centennial and converting that from just an observation of the past to something that is vital; for example, it may be that we have a school of children who might be thrilled to see a movie and learn that they are sitting where it was made, and to have a 4th grader make that connection would bring a centennial alive. The Chairman suggested that it might be good for Commissioner Schudson to have discussions with Commissioner Pierce; it may not be in the same category in that he might meet with Patrick Schweiss and you might have some other thing to bring to it, but that is what she is hoping will happen, in that we each will have a piece of things and bring our own energy to it.

Vice Chairman Thomiszer circulated a list of all of the movies made in Sedona from 1931 to 1973. Commissioner Schudson then asked if the list of activities for the centennial is the complete list or if there are additions to be made. The Chairman indicated that these are the things that have already been discussed and we are trying to not expand it so much that we get scattered and end up not doing any of them. If you see some additional direction, it should be brought up now. Kathy added that we aren't accepting additions from her point-of-view, because we need to flesh things out. The Chairman indicated that if the Commissioner had an idea, we might be able to incorporate it into one of these items.

Commissioner Schudson indicated that one idea was to offer a lecture on the Presidential Campaign of 1912 and all he would need is a time and a place; it was one of the most important elections in the country's history and pivotal in the history of the Republican party. He has lectured on it before, but he doesn't know anything about Arizona's part in that. The Chairman indicated that would be brilliant and each Commissioner has something they are doing, so that could be Commissioner Schudson's.

Vice Chairman Thomiszer indicated that he would be interested in running with the Historic Tour with help, but that would be more weather predicated, so it probably should be in October.

The Chairman indicated that the Commission would talk more about that, and regarding the Centennial Quilt, Commissioner Snyder indicated that the information needed to be updated to show what was done at the last meeting. They indicated that key quilters had been identified and how many there were, and since that meeting, Kathy said that the funding was secured from the City, and she would like to get the appropriate language from Kathy as to what that funding is. Kathy indicated that she sent out an email and the Commissioner added that those words should be on here, as to what funding was secured. Kathy explained that the funding secured in this fiscal year was to cover the purchase of the fabric; the quilters will be reimbursed when they submit receipts. Then, the Commission will include in its proposed budget a centennial line item to pick up part of that for the hand-quilting, so one is secured and one is to be proposed. Commissioner Snyder indicated that the original plan didn't have the quilt being completed until the fall, but we felt that was reasonable, because the project would be finished before the quilting show in December, which would be the first public activity where it would be shown. For the centennial, it would be shown again in 2012, so there was no commitment to finish it by September. Kathy clarified that the quilting show actually starts in January.

Chairman Unger indicated that she would like each Commissioner to write something up for the chart and Commissioner Snyder repeated that she wanted Kathy to give her the words for the funding. Commissioner Snyder also indicated that she purchased "Arizona Quilts", a VHS tape for the show. It is a 30-minute historical presentation about quilts in Arizona, and she will work with the library to have it shown in the big room at the same time the quilting show is going on. She also bought a book on Arizona Quilting and she will do a little display to add color and interest to the project in the library, and then it could be moved to the historic museum or Historical Society, so she is putting some things together on her own.

Kathy suggested getting in touch with the museum to get on their calendar for exhibit space in March, so they can calendar that, since we haven't pitched that idea to them directly, and that would give them time to think about the display and possibly include other area quilts, etc. They would probably build the exhibit themselves. Commissioner Snyder then pointed out that her name is misspelled and the Chairman indicated that she would make a note of that.

Regarding the Historical Tour, the Chairman noted that Vice Chairman Thomiszer indicated that he would be involved in it and the Chairman then asked Kathy if she is gathering information on tours. Kathy Levin recapped the tour discussed in the December 13th meeting that she attended in Phoenix and indicated that she got brochures and contact information. Kathy added that Nancy Burgess indicated we might want to look at another tour that uses a van and the sites are dispersed, which would be our case if we did both residential and commercial properties. This idea is on the list because we received strong direction at the joint meeting with Council, especially from the Mayor, to do an historic tour perhaps in conjunction with the centennial, but also as an economic activity for the City. It would be a big deal to organize for the end of this year or next year and we would need volunteers outside of this Commission; however, it would be a signature event that we might want to repeat, and it is an event that would have tremendous value.

Chairman Unger indicated that we might want to include not only the historic buildings, but also some of the contemporary ones and ask the architects to find out if one of their homeowners would want to open their home, so we would have a century of architecture, and that could get more people involved, such as the Design Group and Don Woods, etc. This project will take almost all of us taking a piece of this and if we commit to do this, each Commissioner will probably have to commit to take a piece of it, as well as ask other people to be involved. The Chairman then indicated that she, Kathy and Vice Chairman Thomiszer will probably be working on it and suggested that if anybody else is interested in coming up with ideas, they could send them in an email.

Vice Chairman Thomiszer indicated that since it would be a dispersed tour, we might be able to coordinate something with Sedona Trolley, and then it could become an annual civic event and marketed to help with the economy here. If it is organized well, it could easily be done annually and more people might gravitate here at the time of the tour; the tours in Chicago bring in an international crowd. Kathy indicated that she and Commissioner Snyder thought of tying it to the same time as the quilt show as a secondary event, when the centennial quilt would be displayed. Vice Chairman Thomiszer indicated that his concern for January is the weather; March would be more advantageous. Commissioner Snyder indicated another idea would be February to go with the Film Festival.

Chairman Unger indicated that the Commission needs to come up with the questions that need to be answered and the timeframe is one of those questions, in addition to how extensive we want this to be and whether or not we do it with a trolley or something else. We will possibly bring this back for the next meeting, and she may be able to contact some of the architects to see what they feel about it. Kathy repeated that she sees a much larger group beyond the Commission to do this and it would involve private property owners and businesses that would be affected by the tour, but also would have the ability to promote it, so we need to think of people that could be on the committee, if we are going to go down this road. Chairman Unger

indicated it could involve the Historical Society and some of the businesses, including some of the galleries, and we could discuss it with the Chamber. Kathy added that the residential property owners would be the ones most sensitive to foot traffic.

Vice Chairman Thomiszer asked how the properties to show would be determined and Kathy indicated that the committee would probably come up with the criteria. We would probably want a range of periods and architecture, those that are easily accessible, etc., and we have 1912 all the way up. The Vice Chairman then asked what the recommended approach would be to the private homeowners and Kathy said to call them. Chairman Unger pointed out that isn't something we have to think of at this stage; we have to decide our parameters first.

Vice Chairman Thomiszer indicated that we should first determine which properties could be on the list, and then a letter should go to them followed by a phone call, and he would be more than happy to help with the phone canvassing; the calls would be followed by a visit. Commissioner Snyder suggested figuring out when we want it to occur first and Vice Chairman Thomiszer added that January would be a turnoff for a lot of people.

Councilor DiNunzio indicated their brainstorming is wonderful and the first step is to know how you are going to organize the event before contacting people. For the tours in Phoenix, they have cookbooks to say this is how they do it, so there is information out there and he agrees with Kathy Levin that it will probably take a resource outside of the Commission, whether it is the Questers, the Lions, the Chamber, etc.; somebody with resources that can put the boots on the ground and be guided by the Commission. Chairman Unger agreed that the first thing is to put it together and then go to the Chamber of Commerce and others, to see if we can get their involvement. The Councilor pointed out that it could be a community-building event and the benefits would just continue to flow from it.

Kathy Levin asked about the concept of a century of architecture and Chairman Unger explained that her feeling is that it would get the architectural community involved, because we haven't done that in the past and they feel sort of isolated from us, and she would like for them to be a little more involved with historic preservation. Commissioner Snyder indicated that she doesn't understand how they would interface; it is not clear what you are getting at. The Chairman explained that she is suggesting the tour would include from the very old houses to the current houses and we could have the architects choose the houses and talk to their clients. As the centennial, they are talking about the 100 years of Arizona.

Regarding the Legacy application for the art in the roundabouts, Kathy reported that she has drafted a letter for the Sedona Women and for the City Manager to sign off on, so it will be submitted momentarily.

Regarding the Centenarian Project, the Chairman noted that Commissioner Wienges had submitted a report and the Commissioner indicated that is where she still is, but by the next meeting she plans to have identified the centenarians, so we know how many there are, to ensure this is viable and that she can find them.

The Chairman indicated that regarding the Business Involvement in the City, she has talked with Commissioner Wienges who has some new information. Commissioner Wienges explained that she felt there needed to be more communication with the business community and more involvement on their part, and she discussed the idea of getting them to form a committee to do their own projects and give them free rein with reports back to the Commission so there would be coordination, and she wasn't sure what they have been doing. She talked with Wendy Lippman at Tlaquepaque and she is 100% behind this, energetic and wants to do what she can do, and then the Commissioner talked with Jennifer Wesselhoff about the Chamber. Commissioner Wienges indicated that rather than creating more meetings for everybody, she wondered if the Chamber already had something going that some of us could attend, to let them know what we are doing. Her feeling is that everybody has ideas and they

are trying to do things, but we need to coordinate and communicate. Jennifer has been working with Heather at the Chamber to come up with ideas, and they were going to brainstorm and get back to us. Jennifer's feeling was that Chairman Unger could possibly address the Sedona Events Alliance. Kathy explained that has already been done a couple of months ago, but the PowerPoint presentation could be taken to the Chamber. Commissioner Wienges added that Jennifer also mentioned the February board meeting, which would be the first thing we could get in on, but there is also a Community Issues Luncheon quarterly and that is another possibility. Jennifer has already contacted the schools and talked with Lisa Hirsch, the Principal at West Sedona, about the Penny Drive that is described as a fundraising project for schools and the proceeds will be used to clean, polish and reseal the historic Capitol building, and the drive can serve as a mechanism to discuss government in schools and have students learn about the responsibilities and functions of government. The Penny Drive will commence on February 9th, 2011 and run for 48 days." The Commissioner added that the West Sedona School is behind this and Jennifer had left a message at Big Park, but hadn't heard from the Principal yet. Jennifer also emphasized the Historic Markers Program and Kathy Levin explained it is a web-based program where we provide information to the website and make sure our historic markers along our highways are included, such as the old stagecoach route. The Commissioner asked if that is something we should be investigating and Chairman Unger explained that originally they wanted to update them and ensure they were in good shape, but they don't have the money to do that. Kathy added that an individual took it on to locate and document what is in the Flagstaff area and replace the ones that are missing or vandalized. Chairman Unger indicated if someone in the community or the Commission wanted to do that, it might be something that could be done or it might be something to discuss with the Historical Society.

Commissioner Wienges asked which state agency is overseeing this and Chairman Unger indicated she thought was part of the Centennial Planning Commission. Kathy indicated she wasn't sure, but would find out. The Commissioner also indicated that Jennifer had asked about budget and the Commissioner had stated that she didn't think there was any money. Kathy suggested saying that the Council asked the Commission to come back with a centennial budget for the Council to consider, if there are projects that we would like to have City funding for, and we should probably have that together for every centennial project in February.

Commissioner Wienges then summarized that we need more communication and coordination with the Chamber and the business community; they have a lot of energy and are starting to do things. Chairman Unger agreed that we need to get with them and it is easier if we can do that in an already formatted situation, and she will update the PowerPoint presentation. Vice Chairman Thomiszer asked for the date of the February Chamber of Commerce meeting and offered to attend. Commissioner Wienges indicated she would find out; she doesn't think they need something long-winded from us, probably a sheet a paper of what we are doing. Vice Chairman Thomiszer indicated he would want to go to the meeting to find out what they are doing and how we can piggy-back with them. Kathy indicated that she didn't see a problem having Vice Chairman Thomiszer attend with Chairman Unger and Commissioner Wienges.

Commissioner Snyder suggested using it as an opportunity to discuss their interest in the Historic Tour and putting something together on the projects that we might need their help with. Commissioner Wienges agreed and indicated if we figure out when we want to do the tour that would be more information for them.

Kathy Levin indicated it is going to be important to jump start the Logo Competition graphic, because the businesses will need to start tying it in with their marketing, so that needs to be the number one focus, so we can hand it off to the business community. Chairman Unger indicated that if we can't do it through the schools, we might put a call out to the local artists.

Vice Chairman Thomiszer noted that the discussion had gone beyond the time limit set and the Chairman summarized that for Non-Profit Involvement, she has talked with the Sinfonietta and

Chamber Music Sedona, but will be talking with others and anyone involved with the non-profits could possibly talk with them. We also need to start talking about press releases, plus one thing that was omitted from the chart was if we want to do a signature event, which might be the tour, and let the Historical Society do the day event, because they have been thinking about that. The Commissioners and Kathy agreed with that idea.

The Chairman indicated that the Commission needed to get some press releases out to start letting people know about the centennial, so we will discuss that at the next meeting. One release might talk about the quilting project and then the centenarian project, etc. Commissioner Wienges pointed out that doing a press release on the centenarian project would help with that.

Regarding the Historic Tour, the Recording Secretary noted that the existing walking tour might be incorporated into the Historic Tour project to help cover the business sector.

Commissioner Schudson asked if we are coordinating with the state's celebration and the Chairman indicated yes, we are talking with them and will be letting them know our calendar of events. The Commissioner then asked if our mission is to celebrate the aspects of the centennial specific to Sedona, and the Chairman indicated mostly yes; however, we can incorporate the election, etc., because it is the state's centennial. Kathy indicated that the curriculum developed for the schools will emphasize Arizona State's history. The Commissioner asked if statehood had a dark side, and if so, is anyone looking at that. Chairman Unger indicated she didn't know. The Commissioner explained that we assume that statehood is an accomplishment and that it was wonderful, but with each move to statehood, there was controversy and he doesn't know if that moment came about with antagonism and loss of rights, etc. For example, did women lose or gain rights, etc, and he doesn't know, but it seems that part of what the Commission would want to convey is a recognition of what was very good that statehood allowed Sedona to do that it otherwise couldn't have done, but perhaps at the same time, the diminution of certain rights or opportunities. If the HPC isn't going to gain that knowledge and preserve that, positive or negative, no one else is going to do it and he wondered if anyone at the state level is giving any attention to what might have been a dark side or giving better attention to what was a positive pivot point about statehood.

Vice Chairman Thomiszer indicated that in the 50th celebration of statehood in Hawaii, some of the churches that were part of the overthrow of the Monarchy made an official apology and there was a parade, etc., and it was good, because there was a sense of healing, so they addressed their dark side. Chairman Unger suggested that the Commissioner might want to see how that might fit between now and the next meeting. Kathy indicated that the key questions were who is telling the story and who should, and she is thinking it would be the Sedona Historical Society as the storyteller, but she is not sure. Commissioner Schudson suggested that the Commissioners just give that some thought at this point. He doesn't know the story and isn't seeking political correctness necessarily; he is seeking historic preservation, and another aspect of that is that it is interesting and we are marketing something, and if you put on a marquee, "The Centennial - the dark side", people will attend. The Chairman suggested that he get in touch with the Historical Society to see what they have. Vice Chairman Thomiszer noted that if anyone was impacted in a disenfranchising way, it could have been the Native Americans.

Commissioner Snyder indicated she would like to figure out how to put Commissioner Schudson's lecture into the calendar, such as with the quilting event or the Film Festival; it would be great to tie it into something else. Chairman Unger suggested spending a little time thinking about it for the next meeting, because we will be covering that.

7. Discussion/possible action on application received for the Historic Preservation Commission Small Grant Program. 15 min.

Kathy Levin explained that Vice Chairman Thomiszer joined her at Pushmataha to look at the paint samples for the KSB offices, and Kevin Fowler had been given the paint samples we had agreed to, and when he showed us what had been chosen for the field and trim, they looked too close together to him, so he had put two other samples up. Vice Chairman Thomiszer was great on the field visit and we walked the four sides and found that more than trim needs replacement, and we had made the point that if materials were going to be replaced we needed to see it onsite.

Vice Chairman Thomiszer added that it was also discovered that the building was constructed with redwood. You really can't look at the paint chips under florescent lighting, but basically the contractor took the colors selected and doubled the intensity of one and then tripled the intensity. Kathy showed the original colors for the field and the trim, plus the trim with doubled and tripled intensity. Vice Chairman Thomiszer and Kathy then showed the Commission color boards for review and Commissioner Snyder asked which one they propose; Vice Chairman Thomiszer indicated the doubled version.

The Chairman indicated that she would probably take the trim up another notch; however, that is dark and the whole thing was they didn't want it too dark. She also noted that they reversed the colors, with the red being the trim and the gray-brown being the field. The Chairman then stated that we need to see it on the building; this isn't the right light. Vice Chairman Thomiszer agreed and indicated it looks much different outside. The Chairman noted that the Commissioners could go see it individually, and Kathy added that she could deliver the color boards to KSB and they could hold them up. Commissioner Snyder suggested that the boards be clearly marked and Kathy noted that it could be delegated to the Vice Chairman who has great color sensibility.

Commissioner Schudson asked if the selection is up to the Commission or the owner and Vice Chairman Thomiszer explained that the owner has relinquished his desire to be involved. Commissioner Schudson indicated he would like to relinquish it to someone on the Commission who goes there and sees it outside with the owner, and they can decide what they want. Vice Chairman Thomiszer indicated that after discovering that the building was initially redwood, and the purpose was to achieve the look of the wood . . . , Commissioner Schudson interjected that he just wanted to avoid micromanagement in bad light. The Chairman then suggested that she, Vice Chairman Thomiszer and Commissioner Schudson could go see it outside.

Kathy Levin indicated that she and Vice Chairman Thomiszer met with Cole Greenberg and a board member, so we will need to circle back. Chairman Unger suggested having the board member there to meet with them. Kathy suggested agreeing that the Chairman and Vice Chairman Thomiszer can follow through on this decision, so it won't need to come back to the Commission. The Commission's consensus was that would be agreeable. The Chairman requested that Kathy arrange for the board member to be there and Kathy indicated she would get the contact information and the Commissioners could set it up on their own time.

8. Discussion/possible action on revisions to Historic Preservation Commission site on city website. 20 min.

Chairman Unger indicated this was really Commissioner Pierce's deal; however, Kathy pointed out that he is a piece of it in that he took the time to make a lot of photographs, but there are other pieces too; however, ten minutes isn't worth hooking into the website, so she would recommend that this item be carried over. Chairman Unger agreed and indicated that the Commission needs to go over the photographs and think more about it. Kathy suggested that we don't bring this item back and that we have designated Commission members work on it outside of the meetings, and then come back with recommendations. We could take two hours to discuss the website, but we have a lot of guidelines. Vice Chairman Thomiszer expressed interest but indicated someone said it is the City's website and we don't want to shine the City's . . . Kathy interjected that Michele

Stover was here and she was on the team that worked on the new website, but she encouraged us to get new photos up, etc. Chairman Unger noted that the Commission would want to stay within the parameters set for the City. We just want to revise and update the things on there; it is not a redesign project; however, it might possibly include a little innovating and renovating of the part that is ours. She knows Commissioner Pierce is into it and she would be willing to put some time into it, if she can. Kathy noted that it could be done in stages, starting with the landmarks.

Commissioner Wienges indicated that her assignment was to look at the Staff Reports and she started one as a sample, but she wondered if there were any guidelines as far as length for each one. Chairman Unger indicated that, generally speaking, you want to keep it as concise as possible, because people lose interest. Kathy added that it is good that visitors can go to the website, and then "About Sedona" and one of the first things you can link to is the historic landmarks, so it has a potential value in interesting people because of the historic nature. Commissioner Wienges explained that she is trying to make it an interesting story.

Chairman Unger indicated that once the Commissioners have looked at their piece of it, it will come back to the Commission for review. Vice Chairman Thomiszer noted that some of the projects will definitely impact the website, such as the projects for the quilt, centenarians, tour, etc., and the website improvement is really predicated on a lot of that stuff, so the website could follow that September-October deadline. The Chairman noted that she would like to see a centennial calendar go on the webpage and later we could decide to have links if we want to record something, so there are opportunities to make it more interesting.

9. Discussion/possible action regarding future meeting dates and future agenda items.

Chairman Unger indicated that the next meeting will be on Valentine's Day. Commissioner Snyder objected, because the meeting is when couples go out to dinner. Kathy Levin and the Chairman indicated that the meeting would be over at 6:00 p.m. The Commissioner then indicated that would be great, and the Chairman added that the dedication would be at 2:30 p.m. The Chairman then explained that she will send out the chart and asked each Commissioner to fill out the information on their projects before the next meeting.

Vice Chairman Thomiszer indicated that the greatest improvement in this meeting was putting the timeframes on the agenda.

10. Adjournment.

The Chairman called for adjournment at 5:57 p.m., without objection.

I certify that the above is a true and correct summary of the meeting of the Historic Preservation Commission held on January 10, 2011.

Donna A. S. Puckett, *Recording Secretary*

Date